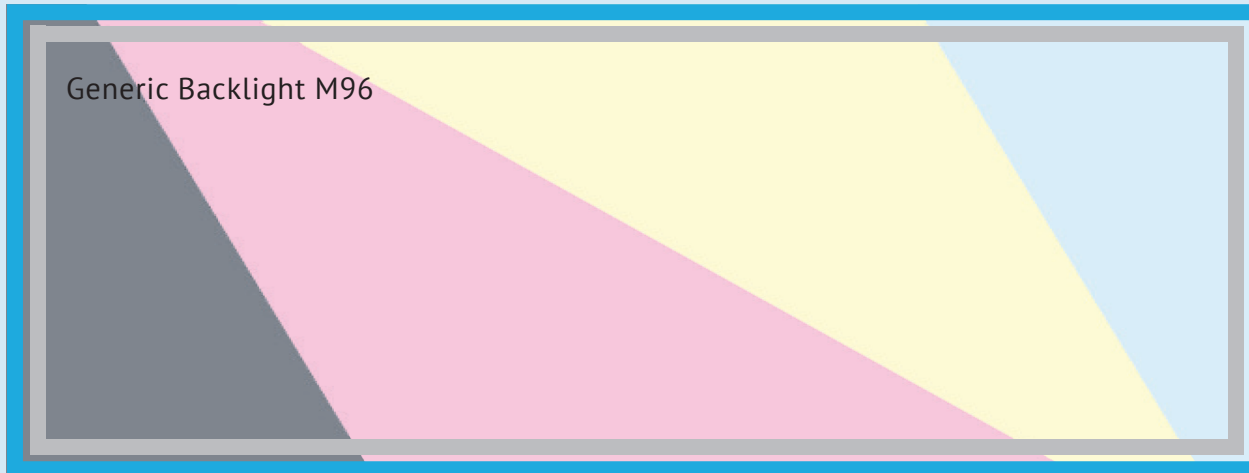


Outdoor Production Specification

Billboards: Generic Backlight M96s



Supplying artwork

■ **Overall Size:**

W 18166mm x H 4606mm

■ **Safe Area:**

W 18138mm x H 4535mm

Please send artwork / link to: mpl@mediaco.co.uk

Copy deadline for outdoor artwork is 15 working days prior to in charge period.

Any further assistance required do not hesitate to contact us.

Copy Supply

- Artworks must be supplied to MPL as print ready files.
- Creative/Media/OOH Specialist agency should have copy checked and approved by media owners/official authorities for any relevant site restrictions i.e. Global TFL, HFSS, Religion, Alcohol etc prior to delivering to MPL.
- MPL cannot be held responsible for these checks.
- MPL will proceed to print as soon as pdf layout approval is received.

Technical Supply

- Artworks are required to be supplied in CMYK, as open files, with all linked images and fonts.
- Our Preferred formats are Adobe Creative Suite 6 or Hi-Res Pdfs.
- Please set your page to 1/10 scale @ 300dpi and add 3mm bleed at 1/10 size.