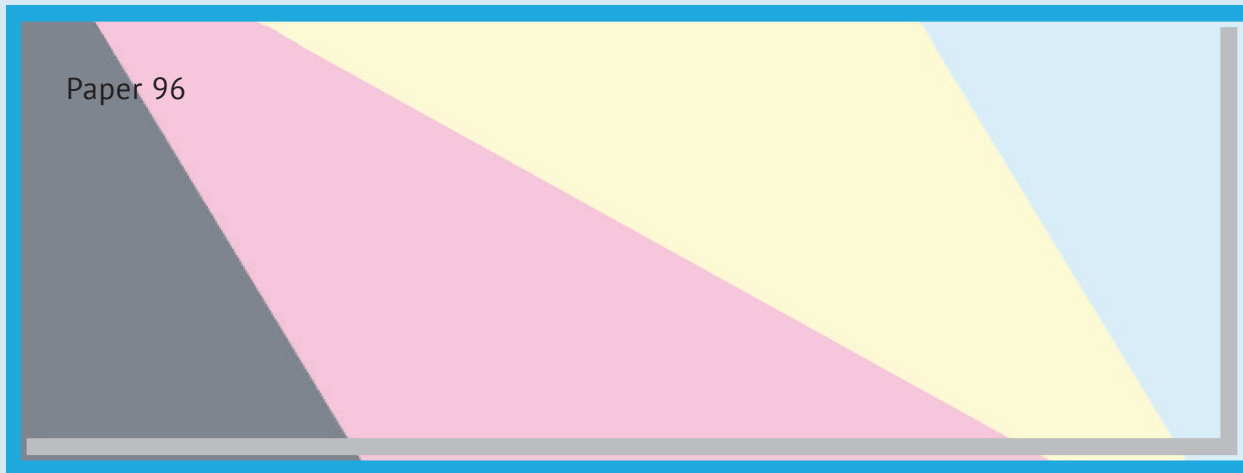


Outdoor Production Specification

Billboards: Paper 96s *Not Exterior Underground - Different spec required.*



Supplying artwork

Overall Size:

W 12192mm x H 3048mm

Safe Area:

W 11892mm x H 2948mm

NB. Due to paper stretch it is recommended that an allowance of 300mm (12") measuring in from the right hand edge is made to ensure no vital live matter is lost. Also allow 100mm (4") up from the bottom edge of the poster.

Please send artwork / link to: mpl@mediaco.co.uk

Copy deadline for outdoor artwork is 15 working days prior to in charge period.

Any further assistance required do not hesitate to contact us.

Copy Supply

- Artworks must be supplied to MPL as print ready files.
- Creative/Media/OOH Specialist agency should have copy checked and approved by media owners/official authorities for any relevant site restrictions i.e. Global TFL, HFSS, Religion, Alcohol etc prior to delivering to MPL.
- MPL cannot be held responsible for these checks.
- MPL will proceed to print as soon as pdf layout approval is received.

Technical Supply

- Artworks are required to be supplied in CMYK, as open files, with all linked images and fonts.
- Our Preferred formats are Adobe Creative Suite 6 or Hi-Res Pdfs.
- Please set your page to 1/10 scale @ 300dpi and add 3mm bleed at 1/10 size.