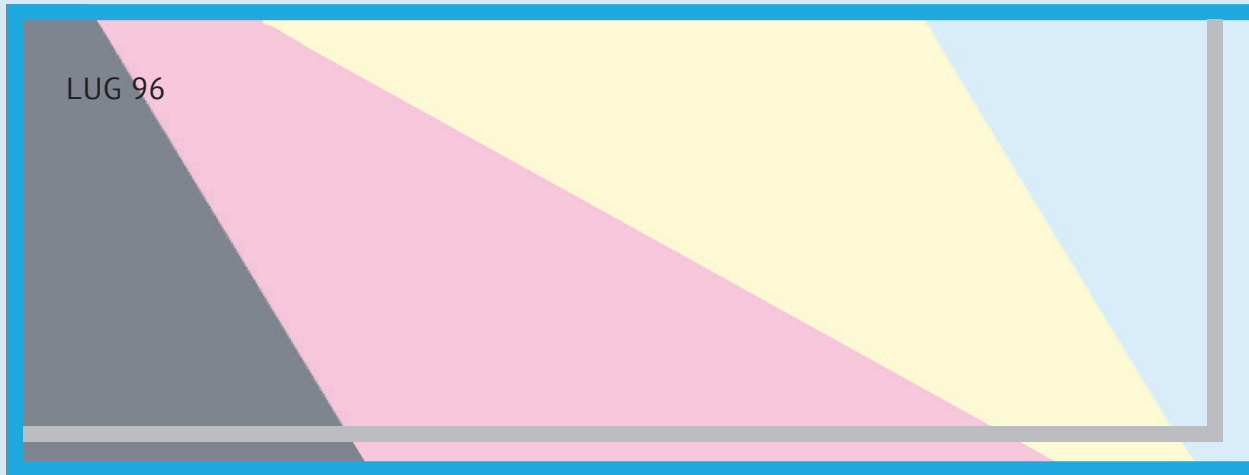


# Outdoor Production Specification

## Billboards: LUG 96s



### Supplying artwork

#### Overall Size:

W 12192mm x H 3048mm

#### Safe Area:

W 11932mm x H 2918mm

NB. SAFE AREA IS NOT CENTRED

260mm on right hand edge

130mm on the bottom

Please send artwork / link to: [mpl@mediaco.co.uk](mailto:mpl@mediaco.co.uk)

Copy deadline for outdoor artwork is 15 working days prior to in charge period.

Any further assistance required do not hesitate to contact us.

### Copy Supply

- Artworks must be supplied to MPL as print ready files.
- Creative/Media/OOH Specialist agency should have copy checked and approved by media owners/official authorities for any relevant site restrictions i.e. Global TFL, HFSS, Religion, Alcohol etc prior to delivering to MPL.
- MPL cannot be held responsible for these checks.
- MPL will proceed to print as soon as pdf layout approval is received.

### Technical Supply

- Artworks are required to be supplied in CMYK, as open files, with all linked images and fonts.
- Our Preferred formats are Adobe Creative Suite 6 or Hi-Res Pdfs.
- Please set your page to 1/10 scale @ 300dpi and add 3mm bleed at 1/10 size.