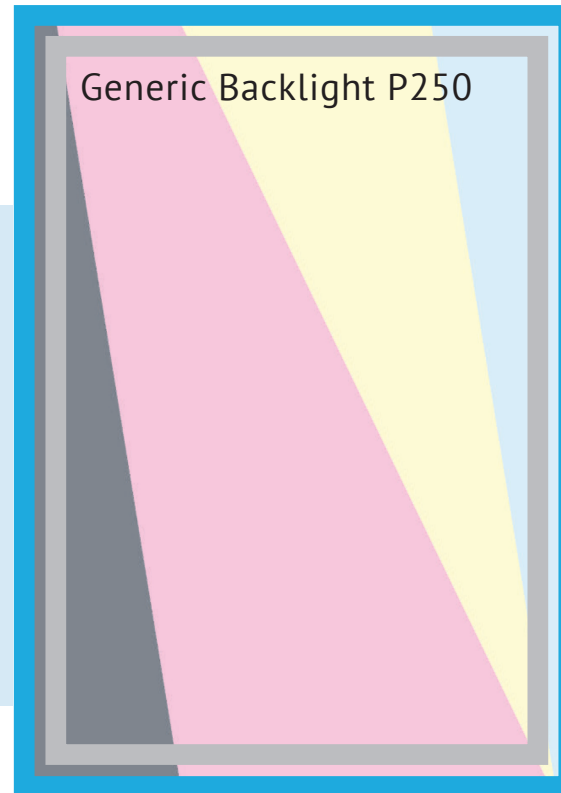


# Outdoor Production Specification

## Billboards: Generic Backlight P250



### Supplying artwork

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#### ■ Overall Size:

W 3100mm x H 4630mm

#### ■ Safe Area:

W 2900mm x H 4400mm

Please send artwork / link to: [mpl@mediaco.co.uk](mailto:mpl@mediaco.co.uk)

Copy deadline for outdoor artwork is 15 working days prior to in charge period.

Any further assistance required do not hesitate to contact us.

### Copy Supply

- Artworks must be supplied to MPL as print ready files.
- Creative/Media/OOH Specialist agency should have copy checked and approved by media owners/official authorities for any relevant site restrictions i.e. Global TFL, HFSS, Religion, Alcohol etc prior to delivering to MPL.
- MPL cannot be held responsible for these checks.
- MPL will proceed to print as soon as pdf layout approval is received.

### Technical Supply

- Artworks are required to be supplied in CMYK, as open files, with all linked images and fonts.
- Our Preferred formats are Adobe Creative Suite 6 or Hi-Res Pdfs.
- Please set your page to 1/10 scale @ 300dpi and add 3mm bleed at 1/10 size.